



Razvijanje agro business - a
kroz poljoprivredne zadruge

NEŠTO VIŠE ZA POLJOPRIVREDU



Poljoprivredne zadruge su, prema strategiji razvoja Bosne i Hercegovine, nosioci razvoja poljoprivrede.

Opšta vizija poljoprivrednih zadruga u BiH

Društvo u kome poljoprivredni proizvođač, koji je član zadruge, ne mora brinuti o plasmanu svojih proizvoda, nego mu je osnovna preokupacija uzgojiti kvalitetan proizvod.

Zadružni model udruživanja

Udruživanje je poseban oblik saradnje koji se zasniva na čvrsto određenim principima dobrovoljnosti, demokratije, ekonomskog učešća i koristi, samouprave i uzajamne pomoći.

U osnovi ovakvog organizovanja stoji poštovanje i povjerenje prema drugima, vjera u sopstvene i sposobnosti drugih, a sve u cilju poboljšanja ekonomskog i socijalnog položaja proizvođača uzajamnom pomoći.

Udruživanje proizvođača u zadruge je iskorak da se zajedničkim snagama postigne više.

Principi udruživanja (ICA – Međunarodni Savez Kooperativa, 1995.):

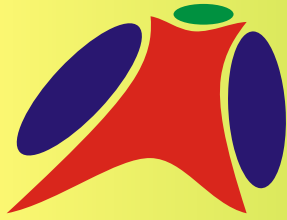
- Dobrovoljno članstvo, na otvorenom principu,
- Demokratska članska kontrola,
- Ekonomsko učešće članstva,
- Samouprava i nezavisnost,
- Obrazovanje, obuka i informisanost (u saradnji sa poljoprivrednim školama i fakultetima, praktično i teorijsko obrazovanje),
- Udruživanje zadruga (zbog boljeg plasmata proizvoda, raspodjele infrastrukture),
- Društvena odgovornost.

Zadruga je sredstvo, a ne cilj.

Proizvođači, odaberite svoju zadrugu, udružite se sa drugim proizvođačima, i budite aktivni da biste mogli u zajedništvu ostvariti svoje interese!

Zadruga ne može biti uspješna bez organizovanih i aktivnih proizvođača. Preuzmite odgovornost, i svojim učešćem učinite svoju zadrugu mjestom kojem će drugi proizvođači poželjeti da pripadaju.

I zapamtite, zadruga je Vaša onoliko koliko ste aktivni. Vi odlučite!!!



Development of agricultural business
through agricultural cooperatives

NEŠTO VIŠE FOR AGRICULTURE



Citizen Association
"Nešto Više"

The growth and development of agricultural cooperatives is the strongest, most viable organizational structure for building an agricultural economy in Bosnia and Herzegovina.

General Vision of Agriculture Cooperatives in B&H

The primary mission of agricultural cooperatives is to free producers who are members to focus solely on how to produce a crop or product of the highest quality. The cooperatives provide support and assistance to this end through developing strategies for the presentation of crops and products in the marketplace.

Cooperative Model of Collaboration

Cooperatives are built on a model of collaboration. It is a model of mutual commitment and joint effort based on volunteerism, democratic governance, shared economic participation and benefits, and mutual assistance. Through respect and trust toward others, faith in each person's capabilities, and the combined strengths of all members economic sustainability can be achieved.

Principles of Collaboration, International Cooperative Association (ICA), 1995

- Voluntary and open membership,
- Democratic participation of members,
- Economic participation of members,
- Self-government and independence,
- Education, training and information (cooperation with agriculture schools and faculties, practical and theoretical education),
- Collaboration between cooperatives (for better presentation of products in the marketplace and infrastructure for distribution),
- Social responsibility.

THE COOPERATIVE IS YOURS AS MUCH AS YOU ARE ACTIVE IN IT!!!

Producers, choose your cooperative. Join with other producers and become active in meeting your own interests!

It is **YOUR** organized and active participation that will make a strong and successful cooperative. Help make your cooperative a place where other producers will want to belong.